

# Jason G. Anonuevo

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## Education

**Bachelor of Fine Arts**  
Advertising Arts major  
Far Eastern University - 1998  
Manila, Philippines

## Skills

- Strong conceptual and artistic abilities.
- Highly effective working both independently and collaboratively.
- Effective management of multiple projects simultaneously and ability to work successfully under tight deadlines.
- Can work on shifting schedule.
- Multi-format user (Macintosh & PC).
- Power-user of Photoshop, Illustrator, Indesign, Freehand, Dreamweaver & Fireworks.
- Knowledge in Flash & other animation software.
- Illustration ability with hand & computer.
- Internet Savvy; Knowledge in HTML, DHTML, Javascript, CSS & WML/WAP & FTP management.
- Knowledge in Advertising Photography; Capable on handling digital & manual SLR camera.
- Basic knowledge in email marketing & seo practise.

## Professional Accomplishment

Graphic Designer  
**grow** - Advertising Agency  
Doha, Qatar  
June 2006 - present

- Part of a multinational creative team working on different projects in corporate branding, advertising, media planning, web development & events. Projects has been published in different media in the Middle East & Europe.

### Notable Projects:

Qatari Diar, Ramada Hotel, Harley-Davidson of Qatar, Qube, Family First, General Trading Group & all web related projects of the ad agency

Freelance Creative Designer  
**Strategicvizual** - [www.strategicvizual.com](http://www.strategicvizual.com)  
Since 2003

- Accepting freelance design projects based on the growth of demand on print & web media on both local & international sector.

### Notable Projects:

Globecel (US), Spyder Eyewear, Net Interprises(US), PASI, Software Pronto (US) & The 360 (US)

Senior Creative Designer  
**ePacific Global Contact Center, Inc.**  
Pasig City, Philippines  
March 2003 - May 2006

- Part of the web & creative department that handle projects on corporate identity, print advertisement, marketing communication, outdoor ads and web design & development. Responsible for the art direction, research, finalization of artwork on internal projects & US-based clients of the company.

### Notable Projects:

DLP Teleshopping, Timeshare, US Website Builder, Westwood, Online Application Front-end Design, HR UI-Intranet & Hiring Ad Advertisement and other in-house projects.

Web Graphic Designer  
**Inteltech Resources, Inc.**  
Makati City, Philippines  
June 2001 - March 2003

- Responsible for all the designing artistic digital imagery and visual effects that the company will use for corporate presentations, marketing materials, outdoor ads and web media.

### Notable Projects:

Hanap-buhay.com, RPDEV, Jianshe Motorcycle, Intelligent Touch, Automatic Response Security, One Point Contact and other in-house projects.

Graphic Designer  
**MacGraphic Carranz, Inc.**  
Antipolo City, Philippines  
May 2000 - June 2001

- Handle various projects in outdoor advertisement.

### Notable Projects:

Coca-Cola Corp., Unilever, Procter&Gamble, Penshoppe, Bench, Cinderella, HSBC, Citibank, Bayo, Kamiseta, Burger King and others.

Graphic Designer  
**Adman Resources, Inc.**  
Makati City, Philippines  
Jan. 1999 - May 2000

- Handle various projects in marketing & promotional materials from different companies.